

Civil Rights and Social Justice Final Project

What are you willing to fight for?

Project Directions: You will be creating a nonviolent social movement that will include a variety of different mini projects to create a culminating movement about an issue of your choice. Some of the mini projects will be mandatory, while others may have choice involved. You may work alone or in partners. You will present your final projects to the class at the conclusion of this unit project. Use your prior activities (like “Turning Points and “Fight for the Right to Vote”) to help you.

Your movement will include the following mini projects:

- ☐ List of movement objectives (At least 10) and tactics used to achieve those objectives.
- ☐ Answering the questions below in typed, paragraph form:
 - ☐ What is your movements goals? How do they plan to achieve these goals?
 - ☐ Why did you choose this issue for your movement?
 - ☐ How

Choose ONE of the below mini projects to enhance your project:

- ☐ Protest poster with movement slogan and hashtag
- ☐ An advertisement video or PSA (Public Service Announcement)
- ☐ T-shirt/clothing design
- ☐ Motivating social movement playlist

Mini-Project Mini-Rubrics:

10 Points Total	Exceptional	Intermediate	Needs Work
Project: Movement Objectives	10+ clear and aligned movement objectives are listed on a typed sheet and printed in a clear format. 10	Between 5-10 objectives are listed. Objectives are either not typed or are not aligned with the movement. 5	Less than 5 objectives are listed and/or objectives aren't typed resulting in an unprofessional presentation of objectives. 1

25 Points Total	Exceptional	Intermediate	Needs Work
Project: 1-2 Page Essay	Essay introduces issues and movement while highlighting movement goals and objectives and also reasons as to why this issue was chosen. 25	Essay lacks clear goals and/or objectives and it is unclear as to why the issue was chosen. Essay is not in proper format and/or isn't typed or printed. 15	Essay lacks 3 or more elements. 3

20 Points Total	Exceptional	Intermediate	Needs Work
Project: Protest Poster with Movement Slogan and hashtag	Protest poster is creative and represents the issue well with a clear movement slogan. Final protest poster is on standard poster sized paper.	Protest poster lacks 1-2 important details and/or is sloppy and unprofessional.	Protest poster lacks 2 or more important details and/or is not on standard poster paper.

	20	10	5
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20 Points Total	Exceptional	Intermediate	Needs Work
Project: Public Service Announcement	Public service announcement is 30 seconds to 1 minutes in length, is creative and thorough in discussing your issue and movement and includes raw footage that you have taken. 20	PSA is too short or too long, lacks creativity, and/or doesn't introduce your issue and movement well. 10	PSA lacks more than 2 essential elements. 5

20 Points Total	Exceptional	Intermediate	Needs Work
Project: T-Shirt/Clothing Design	T-shirt/Clothing design is creative and represents the movement/issue well. Obvious thought and consideration went into the t-shirt and/or clothing line. 20	T-shirt/Clothing design lacks 1-2 important elements. 10	T-shirt/clothing design lacks 2 or more important elements. 5

20 Points Total	Exceptional	Intermediate	Needs Work
Project: Movement Playlist	Students have chosen 10 songs that they feel represent their movement. They have justified their choices in complete sentences. Obvious thought and consideration went into song choices. 20	Songs chosen lack 1-2 important elements 10	Songs chosen lacks 2 or more important elements. 5

Final Project Total: _____/55

Name: _____

Name: _____



Nonviolent Social Justice Movements

Project Requirements. See Mini-Rubrics for details.

Your movement will include the following mini-projects:

- ☐ List of movement objectives
- ☐ Answering the questions below in typed, paragraph form:
 - ☐ What is your movements goals? How do they plan to achieve these goals?
 - ☐ Why did you choose this issue for your movement?
- ☐ Protest poster with movement slogan and hashtag
- ☐ An advertisement video or PSA (Public Service Announcement)
- ☐ T-shirt/clothing design
- ☐ Motivating a movement playlist

Example Social Justice Movements Happening Today

BLACK

LIVES

MATTER

Movement Objectives

- Ending "broken windows" policing, which aggressively polices minor crimes in an attempt to stop larger ones
- using community oversight for misconduct rather than having police decide what consequences officers face
- making standards for reporting police use of deadly force
- independently investigating and prosecuting police misconduct
- having the racial makeup of police departments reflect the communities they serve
- requiring officers to wear body cameras
- providing more training for police officers
- ending for-profit policing practices
- ending the police use of military equipment
- implementing police union contracts that hold officers accountable for misconduct



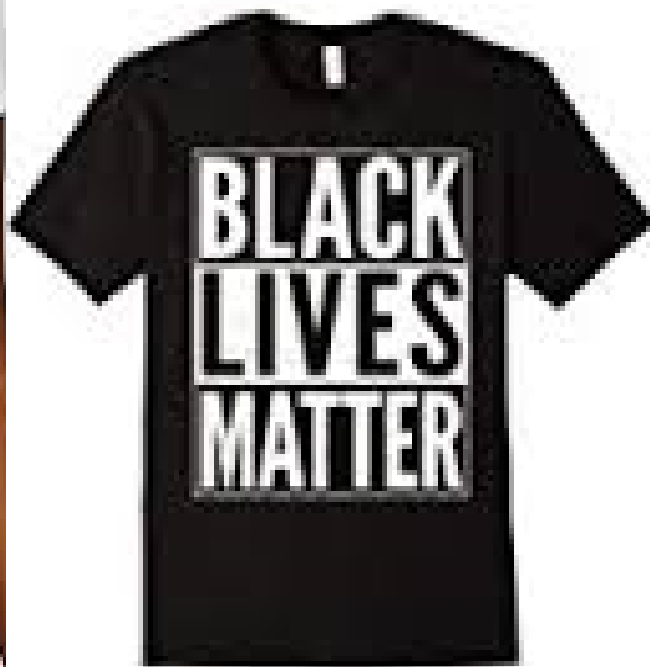
#blacklivesmatter

#blacklives

Public Service Announcement



T-Shirt/Clothing Design



Nonviolent Event

[#BlackFriday14](#)





WOMEN'S MARCH

- ON WASHINGTON -

- **Principle 1:** Nonviolence is a way of life for courageous people. It is a positive force confronting the forces of injustice and utilizes the righteous indignation and spiritual, emotional, and intellectual capabilities of people as the vital force for change and reconciliation.
- **Principle 2:** The Beloved Community is the framework for the future. The nonviolent concept is an overall effort to achieve a reconciled world by raising the level of relationships among people to a height where justice prevails and persons attain their full human potential.
- **Principle 3:** Attack forces of evil, not persons doing evil. The nonviolent approach helps one analyze the fundamental conditions, policies and practices of the conflict rather than reacting to one's opponents or their personalities.
- **Principle 4:** Accept suffering without retaliation for the sake of the cause to achieve our goal. Self-chosen suffering is redemptive and helps the movement grow in a spiritual as well as a humanitarian dimension. The moral authority of voluntary suffering for a goal communicates the concern to one's own friends and community as well as to the opponent.
- **Principle 5:** Avoid internal violence of the spirit as well as external physical violence. The nonviolent attitude permeates all aspects of the campaign. It provides a mirror type reflection of the reality of the condition to one's opponent and the community at large. Specific activities must be designed to maintain a high level of spirit and morale during a nonviolent campaign.



#womensmarch

#whyimarch



PSA



SWAG



Women's March on Washington

[Women's March On Washington Schedule \(January 21, 2017\)](#)



Social Justice Movement Issue Ideas

FIND YOUR VOICE



Women's Rights

Immigration

Religion

Race

Class

Environment

Worker's Rights

Healthcare

Animal Rights

Police Brutality

Dress Codes

Gun Violence

Identity